



CHRISTCOMMUNITY

JOB DESCRIPTION

DIRECTOR OF COMMUNICATIONS

CHRIST COMMUNITY EXISTS TO MAKE GOSPEL-CENTERED DISCIPLES AMONG ALL PEOPLE FOR THE GLORY OF GOD.

THE GOSPEL ABOVE ALL

More than anything else, Christ Community is a church that is about the gospel.

Jesus tells his disciples and those who would follow, “All authority in heaven and on earth has been given to me, go, therefore, and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, teaching them to observe everything I have commanded you. And remember, I am with you always, to the end of the age.”

We believe Jesus radically changes a person’s life. We are to remind ourselves daily that we have been set free from the power of sin and condemnation and to live in light of this freedom. We do not work for our salvation, but our salvation has been given to us freely by God himself through faith in Christ. Therefore, we are to live out the gospel of grace every day in our personal lives as well as with those we are around.

OUR CORE VALUES

**BIBLICAL AUTHORITY
INTENTIONAL WORSHIP
COMMITTED COMMUNITY
MISSIONAL MULTIPLICATION
RADICAL GENEROSITY
PRAYERFUL DEPENDENCE**

OVERVIEW

Purpose and Primary Responsibilities: The Director of Communications will handle a wide range of administrative and creative tasks for the Organization. This person must be exceedingly well organized, flexible, and enjoy challenges. Must be technologically and social media savvy, with high capability to effectively communicate through electronic media. This employee must have the ability to interact with all levels of internal staff, congregants, visitors, and external church relationships in a fast-paced environment. Must remain flexible, proactive, resourceful, and efficient with a high level of professionalism. Written and verbal communication skills, strong decision-making ability, and attention to detail are equally important. In addition to the specific responsibilities below, the Director of Communications will be responsible for duties as assigned by the Lead and/or Executive Pastor.

ESSENTIAL RESPONSIBILITIES

- Must understand and fully embrace the mission, values, and culture of Christ Community.
- Develop and implement an effective communication strategy utilizing all existing communication channels to maximize reach.
- Identify and pioneer new pathways to enhance the efficacy and reach of Christ Community in through social media, ad campaigns, mass mailings, and other channels.
- Oversee and manage all external communication channels; including but not limited to web, email, app, text, print, social media, etc.
- Cultivate a culture of creativity, excellence, collaboration, and missional focus among staff and volunteer teams.
- Lead and work alongside the communications team to advance the mission of Christ Community.
- Recruit, train, and deploy a team of volunteer designers and social media creatives.
- Utilize feedback and analytics to enhance the efficacy of the communication strategy.
- Safeguard the reputation of Christ Community by monitoring the look and feel of all content, policing the use of church logo and assets, and maintaining an aesthetic that is in line with the culture and values.
- Direct all messaging for Sunday services across multiple campuses and ministries.
- Highly adaptable and able to work under pressure, creating dynamic content on tight timelines.
- Direct and/or capture the story of what God is doing through Christ Community with photography, videography, and other visual tools.
- Direct and/or create quality print resources for key ministry areas.
- Develop churchwide and ministry-specific brand guides.
- Create and implement a comprehensive social media strategy that serves to advance the mission at Christ Community.
- Identify and pioneer new pathways to enhance the efficacy and reach of Christ Community in through social media, ad campaigns, and other channels.
- Oversee and manage all social media communication channels; including but not limited to Facebook, Instagram, Twitter, Youtube, Tik Tok, etc.
- Safeguard the reputation of Christ Community by monitoring the look and feel of all content, policing the use of church logo and assets, and maintaining an aesthetic that is in line with the culture and values.

ESSENTIAL ABILITIES

- Create dynamic visual content for sermon series, upcoming events, special initiatives, and other projects.
- Demonstrate working knowledge of CCB, Office Suite, MailChimp, and WordPress with a commitment to grow in proficiency.
- Possess a strong knowledge of the Adobe Creative Suite (specifically Photoshop, Illustrator, Lightroom, After Effects, and Premier.)
- Possess a working knowledge of DSLR cameras; understands best practices related to photography, videography, lighting, and audio.
- Possess the ability to create content from scratch, demonstrating a strong eye for typography, color, layout, and overall design.
- Demonstrate a strong ability to communicate clearly and effectively in written, verbal, and digital platforms.

ESSENTIAL ATTRIBUTES

- Must model a deep commitment to Jesus.
- Must be committed to the mission, vision, and values of Christ Community Church.
- Must maintain membership at Christ Community Church.
- Must be highly organized with attention to detail.
- Must possess an attitude of service with a drive to accomplish our mission.
- Must agree with the Baptist Faith and Message, 2000.

DETAILS

Seeking fulltime exempt position. Generous benefits package and salary commensurate with experience.

Please send a cover letter, resume, and, if available, an online portfolio link by email only to Lydia Lott at lydial@christcommunity.com.